

STOW-MUNROE FALLS CHAMBER OF COMMERCE

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NEW EMAIL BLAST POLICY EFFECTIVE 1/31/17

Who will email the information out to the Chamber Members?

The Chamber will email out the announcements once a week on **FRIDAY**, and is limited to **no more than one per month**, per business/organization. **(NEW POLICY)**

What is the cost of the email blast?

The cost of each email blast is \$25.

How many email blasts will be included in the Friday email blast?

No more than 4 individual member eblasts will be shared in the eblast each week.

What can I submit for Chamber Member Business/Organization Announcements?

The announcement that you submit to the Chamber will only be accepted via email and must be strictly related to your **Chamber Member business/organization** in which you are a paid Member of the Chamber of Commerce. The "Business/Organization News Announcements" includes: special event/celebration, business/organization anniversary invitation, business/organization open house announcement, etc., and be directly related to your Chamber business/organization.

How much space can I have for a Chamber Member Business/Organization Announcement?

You can submit a **ONE** page prepared flyer that includes the details of your event or offer. All email blasts must be approved by the Chamber Executive Director. The Stow-Munroe Falls Chamber of Commerce reserves the right to shorten the announcement and include a link to the approved flyer submitted by the member.

What is the deadline to submit information?

The deadline to submit a Chamber Member Business/Organization Announcement is the **Friday prior** to the week of distribution. If there are four announcements already scheduled, your announcement will be considered for the first available open slot.

What other options do I have to submit job openings, hot deals, member to member discounts, etc?

You can log in to the Chamber website with your user name/password. Please contact the Chamber if you need help logging on. There is a section for job openings, member-to-member discounts, and hot deals that you can add yourself and it's **FREE** for our members! The offers must contain a begin and end date (within 6 months) and will be approved by the Chamber office via online notification.

Review the online benefits [HERE](#). These benefits are already a part of your membership that you can utilize to promote your business/organization and only require you to sign in using your login and password.

HOW TO SUBMIT:

Email your information in to smfcc@smfcc.com.

- All emailed submissions for the Chamber Member Business/Organization Announcements are subject to approval and may be edited as stated above.
- Chamber Dues must be current to submit an eblast.
- The Chamber is not liable for any misprints, typos or incorrect information submitted.

Join us on social media to see our shares! Facebook at Stow-Munroe Falls Chamber of Commerce/ or on Twitter at SMFCC